

Assess your packaging presence

4 check questions · Current state · Action needed · Immediate fix

Shipment / Product	Date	Assessed by

1 Does the packaging match the product value?

CURRENT STATE

☐ Fits well ☐ Fits partially ☐ Does not fit

WHAT SPECIFICALLY STANDS OUT?

ACTION NEEDED

IMMEDIATE FIX

2 Does the parcel arrive in recognisably good condition?

CURRENT STATE

☐ Yes, clearly ☐ Mostly ☐ Regular issues

WHAT STANDS OUT? (EDGES, FLAPS, TAPE, DENTS)

ACTION NEEDED

IMMEDIATE FIX

3 Can the packaging be opened without tools?

CURRENT STATE

☐ Under 20 sec. ☐ 20 - 40 sec. ☐ Over 40 sec. / needs tools

TIME NEEDED (SECONDS)

ACTION NEEDED

IMMEDIATE FIX

4 Is there a clear returns or reuse concept?

CURRENT STATE

☐ Yes, clearly visible ☐ Exists but unclear ☐ Missing

WHAT IS MISSING SPECIFICALLY?

ACTION NEEDED

IMMEDIATE FIX

OVERALL ASSESSMENT

MOST URGENT ACTION

NEXT STEP · RESPONSIBLE · BY WHEN